CLOUD ERP AND FIELD COLLECTION PLATFORM FOR DISTRIBUTORS

Finsman

Accounts, cash, bank and field collection on one platform

Finsman is a cloud-based ERP platform built for distributor and dealer organisations, managing customer accounts, cash and bank transactions, the cheque and promissory note portfolio, invoices and field collection in one place. Sales reps and delivery staff collect the invoices on their daily collection sheets with the Android and iOS app, and each collection is posted automatically to cash, bank and the customer account. Branch, warehouse, territory, vehicle, leave, training, task and calendar management are part of the same platform.

HIGHLIGHTS

01

Mobile field collection

Sales reps and delivery staff collect the invoices on their daily sheet by cash, bank transfer, credit card, cheque, promissory note or open account, attaching cheque and note photos from the phone.

02

Automatic account, cash and bank posting

Every field collection becomes the matching cash or bank movement and customer account movement on its own, with no double entry.

03

Due dates, deferrals and supervisor approval

Term invoices are tracked on collection sheets; longer deferral requests go to a supervisor for approval, and invoices not yet due can be collected early.

04

Branch, warehouse and territory structure

Organisations, branches, warehouses and sales territories are defined, with a supervisor, sales reps and delivery staff assigned to each territory. Users can switch between several organisations.

WHO IT'S FOR

- Field collection and collection-sheet management at beverage, tobacco and similar distributors
- Sales reps and delivery staff collecting term invoices from their phones
- Finance teams importing bank statements from Excel and matching them to customer accounts
- Sending the cheque and note portfolio to the bank for collection, handling returns and tracking endorsements
- Tracking insurance, registration and service of the field fleet; staff leave and expense processes

Features 96 FEATURES

The list below shows, module by module, what the current version of the product does.

Accounts, users and organisation 10

- Email and password sign-in; password change and account deletion
- Users switch between the organisations they belong to without signing out
- Add and edit staff, reset passwords; assign department and position
- Role definitions
- Organisation card, contact details, banks and bank accounts
- Branch and warehouse cards; supervisor, contacts and documents
- Sales territory: linked branch and warehouse, supervisor, sales reps and delivery staff
- Department, position and carrier cards
- Organisation-wide special codes and custom definition fields
- Per-user Turkish or English language choice

Customer accounts 10

- Customer card: code, title, tax office and number, national ID, notes
- Territory, sales rep and distributor assignment
- Credit limit, payment terms, allowed payment types and collection/payment permission
- Visit frequency and working day; payment-term change history
- Customer groups, main/sub categories, special codes and custom definition fields
- Customer contacts (with primary flag) and bank accounts (IBAN)
- Customer images
- Customer account movements and account summary
- Customer statistics and per-customer analysis report
- Bulk customer import from Excel

Account slips 6

- Cash collection and cash payment slips
- Debit and credit notes, transfer, opening and special slips
- Exchange difference slip
- Issued and received late-payment invoices
- Issued and received freelance receipts
- Credit card slip and refund; company credit card slip and refund

Cash and bank 10

- Cash desk cards and cash movement list
- Customer collection and payment from cash; accounting receipt and disbursement
- Bank deposits and withdrawals
- Cash opening (debit/credit) and transfers between cash desks
- Expense slip and expense types
- Bank slips: incoming/outgoing transfers, internal transfer, opening, exchange difference, bank transaction slip
- Bank slips for received/issued service invoices, cheque and note payments, expenses and producer receipts
- Bank movement list; split one movement line into several
- Import bank statements from Excel and match them by customer code
- View and defer bank movements on mobile

Cheques and promissory notes 7

- Cheque entry: customer, due date, amount and image
- Promissory note entry and note types (including bank notes)
- Cheque and note payrolls
- Send from portfolio to the bank for collection, collect at the bank and return
- Take back to portfolio and endorse to a customer
- Cheque and note lists by status
- Cheque list Excel export; cheque and note document preview

Invoices and payment settings 6

- Purchase and received-service invoices with line items
- Import term sales invoices from Excel or JSON; notification to the sales rep
- Invoice list, details and collection history; correct a collection date

- Invoice tags
- Payment types, payment plans and withholding definitions
- Invoice list Excel export

Field app: collection 11

- Android and iOS app with separate flows for sales reps and delivery staff
- Daily collection sheet: the invoices the rep is to collect
- Pick a customer and see their open invoices
- Several payment types in one collection: cash, transfer, credit card, cheque, note, bank note, open account
- Collections post automatically to cash or bank and to the customer account
- Customer credit limit check on bank-note collection
- Due-date deferral; longer deferrals go to the supervisor, who approves or rejects on mobile
- Early collection of invoices not yet due; collect several invoices at once
- Enter and edit cheques and notes, with images
- Field expenses: type, amount, description and receipt image
- View sheets by date and close a sheet

Collection sheet management (web) 8

- Sheet list: due, collected and deferred amounts by territory, rep and branch; sorting
- Sheet details and daily sheet details
- Enter collections and early payments from the web; undo an early payment
- Remove an invoice from a sheet
- Sheet closing records
- Daily sheet report and field expense list
- Market receivables: list of collection records
- Import routes and rep and delivery collection lists from Excel

Stock, vehicles and leases 10

- Stock card: code, barcode, group, category, brand/model, supplier, shelf details and shelf life
- Purchase, sales and return VAT rates; three sales prices
- Unit sets, product categories, additional taxes, brand and model definitions
- Stock special codes and custom definition fields
- Vehicle card: plate, branch, warehouse, assigned driver, fleet manager, inspection date
- Vehicle make/model, type, fuel, usage type and colour
- Registration details and service history
- Traffic insurance and comprehensive policies; daily and weekly alerts before expiry
- Vehicle documents; reps see their vehicle on mobile
- Lease contracts: owner, IBAN, term, rent, payment period, insurance and earthquake insurance dates, documents

HR, training and collaboration 11

- Leave type definitions
- Leave requests from mobile; manager approval or rejection
- Leave records and leave entitlements
- Admin appointment requests and suggestions/complaints from mobile
- Staff documents
- Training: courses, categories, instructors, required and optional attendees, course documents
- Tasks: subtasks, assignees, tags, comments, files and status
- Calendar events: attendees, colour, link
- Push reminders 10 minutes before tasks and 1 hour and 10 minutes before events
- Instant messaging on web and mobile (chat rooms)
- In-app notification list with read marking

Reports and dashboard 7

- Dashboard: staff, branch, warehouse and territory counts
- Invoice count and amount, collected and outstanding amounts, branch income, top customers
- Yearly overview
- Sales analysis report imported from Excel
- Analysis and data mining report, per customer
- Interest (adat) report: invoice terms, payments and interest rate
- Excel exports: customer list, account slips and movements, bank and account lists, bank slips and movements, cash lists and movements

Technical specifications

Access	Web interface in the browser; field app on Android and iOS
Multi-company	Records are kept per organisation; users switch between the organisations they belong to without signing out
Architecture	Identity, organisation, finance, sales distribution, documents, reports, tasks, calendar, messaging and scheduler run as separate services; vertical modules (HR, training, alcohol, tobacco) plug in
Data import	Excel import of customers, invoices (Excel or JSON), bank statements, sales analysis, routes and collection lists
Report export	Customer, account slip and movement, bank, cash, invoice and interest reports download as Excel (xlsx)
Documents	Cheque, note, sheet, expense, vehicle, staff, branch, warehouse, territory, lease, training and task documents in S3-compatible storage; cheque and note preview
Notifications	Mobile push and in-app notification list; reminders 1 hour and 10 minutes before events, 10 minutes before tasks
Audit trail	Record creation, updates and deletions are written to a separate log database with user and IP details
Session security	Sessions use time-limited access tokens; passwords are salted and one-way hashed; role definitions
Language and API	Turkish and English interface; REST API documented with Swagger (OpenAPI) on every service

DEPLOYMENT Each service is installed on a Linux server as its own system service (behind Nginx) or as a container, either in the cloud or on the organisation's own server. The web interface is used from the browser and the field app from Android and iOS. Mobile push notifications require Firebase and a cloud queue service.

Book a demo or request a quote

Contact us to see the product in your own environment and discuss scope and pricing.

PHONE +90 850 441 3 441
+90 324 350 03 50
EMAIL bilgi@martateknoloji.com.tr
WEB martateknoloji.com.tr
ADDRESS Mersin Teknopark 35C/B5, Çiftlikköy, 33343 Yenişehir / Mersin, Türkiye
Mersin · İzmir · London

© 2026 Marta Teknoloji A.Ş. — Information in this brochure is for guidance; feature scope may vary by version and deployment.